

21 June 2019

TICKETS TO GO ON SALE FOR 2019 NEXT GEN ATP FINALS AS NEW VENUE IS ANNOUNCED IN MILAN

➤ *Tournament venue changes from Fiera Milan to Palalido “Allianz Cloud”*

MILAN – Tickets for the 2019 Next Gen ATP Finals, which will be held from 5-9 November at the Palalido “Allianz Cloud” after a two-year residence at the Fiera Milano, will go on public sale today, the ATP announced on Friday.

The new venue, Palalido “Allianz Cloud” can accommodate more than 5,000 spectators and is located close to the centre of the city. Tennis fans can purchase Next Gen ATP Finals tickets for round-robin play between 5-7 November, with the afternoon sessions starting at 2PM and the evening sessions from 7PM. Two semi-finals will be contested on 8 November and the final on 9 November, all from 7PM.

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Chris Kermode, the ATP Executive Chairman and President, said: "After two highly successful years at the Fiera Milano, we are delighted to announce the Palalido “Allianz Cloud” as the new venue for this year’s Next Gen ATP Finals. Our event in Milan provides a perfect opportunity for fans to witness the future stars

of the ATP Tour in a unique setting and format. The new venue is terrific news for fans as we look to elevate the Next Gen ATP Finals to new heights and bring the tournament closer to the heart of Milan."

The Palalido multi-purpose arena formerly hosted an ATP Tour indoor tournament in Milan (last held in 2005), the site of Roger Federer's first ATP Tour title in 2001. The arena has since undergone a full renovation and was inaugurated on the 14 June 2019.

Angelo Binaghi, President of the Italian Tennis Federation, said: "The change of the Next Gen ATP Finals site to the Palalido Allianz Cloud will further improve the event for the fans who want to attend the tournament, which has become an important event of the international tennis calendar within only two years. I want to thank Fiera Milano for hosting the Next Gen ATP Finals in the past and for remaining our partner. It has been a great synergy. I want to thank the municipality of Milan, the region of Lombardy and Milanospport for the collaboration that they have shown as we worked on this big and innovative adventure."

The Next Gen ATP Finals, which was won by Hyeon Chung in 2017 and Stefanos Tsitsipas last year at the Fiera Milano, features the world's best 21-and-under singles players in the ATP Race To Milan.

The first two editions of the event in Milan saw a number of innovations including a best-of-five set format, shorter sets to 4 (tie-break at 3-All), No-Ad scoring, and No-Lets. Other innovations included Electronic Line Calling through Hawk-Eye Live, a 25-second Shot Clock, In-Match player coaching via head-sets, Video Review and more.

The tournament's pioneering role in innovation was recognized at the 2018 Yahoo Sports Technology Awards in London, where ATP & ATP Media won the Most Innovative Governing Body or Rights Holder Award, as well as at the 2018 Leaders Sports Awards, where the tournament was recognized with the award for Best Innovation.

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About the Next Gen ATP Finals

The Next Gen ATP Finals is the season-ending tournament for the world's best 21-and-Under players. The tournament features the best seven qualified players of the season (as determined by the ATP Rankings on Monday, 29 October 2019), plus one wild card, battling for US\$ 1.4 million in prize money over five days of competition. As well as providing a platform to promote the stars of tomorrow, the tournament will also provide an opportunity to trial new rules and innovation in the sport. The event, run in partnership with the Italian Tennis Federation and the Italian Olympic Committee, is set to take place in Milan through 2021.

About the ATP

The ATP is the governing body of the men's professional tennis circuits - the ATP Tour, the ATP Challenger Tour and the ATP Champions Tour. With 64 tournaments in 30 countries, the 2019 ATP Tour showcases the finest male athletes competing in the world's most exciting venues. From Australia to Europe and the Americas to Asia, the stars of the 2019 ATP Tour will battle for prestigious titles and ATP Rankings points at ATP Masters 1000, 500 and 250 events, as well as Grand Slams (non-ATP events). At

the end of the season only the world's top 8 qualified singles players and doubles teams will qualify to compete for the last title of the season at the Nitto ATP Finals. Held at The O2 in London, the event will officially crown the 2019 ATP Tour No. 1. For more information, please visit <http://www.ATPTour.com>.

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