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7 October 2021

ATP AND INFOSYS LAUNCH REVAMPED STATS CENTRE TO BRING FANS CLOSER TO THE GAME

LONDON – The ATP and Infosys, the Digital Innovation Partner of the ATP Tour, have launched a suite of exciting match stats and analysis tools designed to bring fans, coaches and media closer to the action of men’s professional tennis.

From today, fans will be able to level-up their experience of ATP Tour matches by layering on statistical insights from across more than 60 ATP Tour events each season. Delivered via an immersive and intuitive interface on ATPTour.com, Infosys will allow viewers to tap into the pulse of the match through real-time data and insights – helping to tell a richer story of the action on court and reveal game-changing moments.

Over the past six years, Infosys has helped push the boundaries of the sport further through a suite of innovative solutions. These include popular data-led products such as the ATP Stats Leaderboards and ATP Second Screen for live insights, in addition to digitally driven solutions like the new ATP Tour fan app and Player Zone. New features launched today include:

- **MatchBeats:** Look deeper into the highs and lows of the match with point-by-point analysis studying shot speeds, rally lengths and auto-generated insights. Spot important trends using filters, from every winner to unforced errors.
- **Rally Analysis:** Dissect how rallies happen and which ones create an impact. Identify the patterns of play that matter most and study performance in short, medium, and long rallies.

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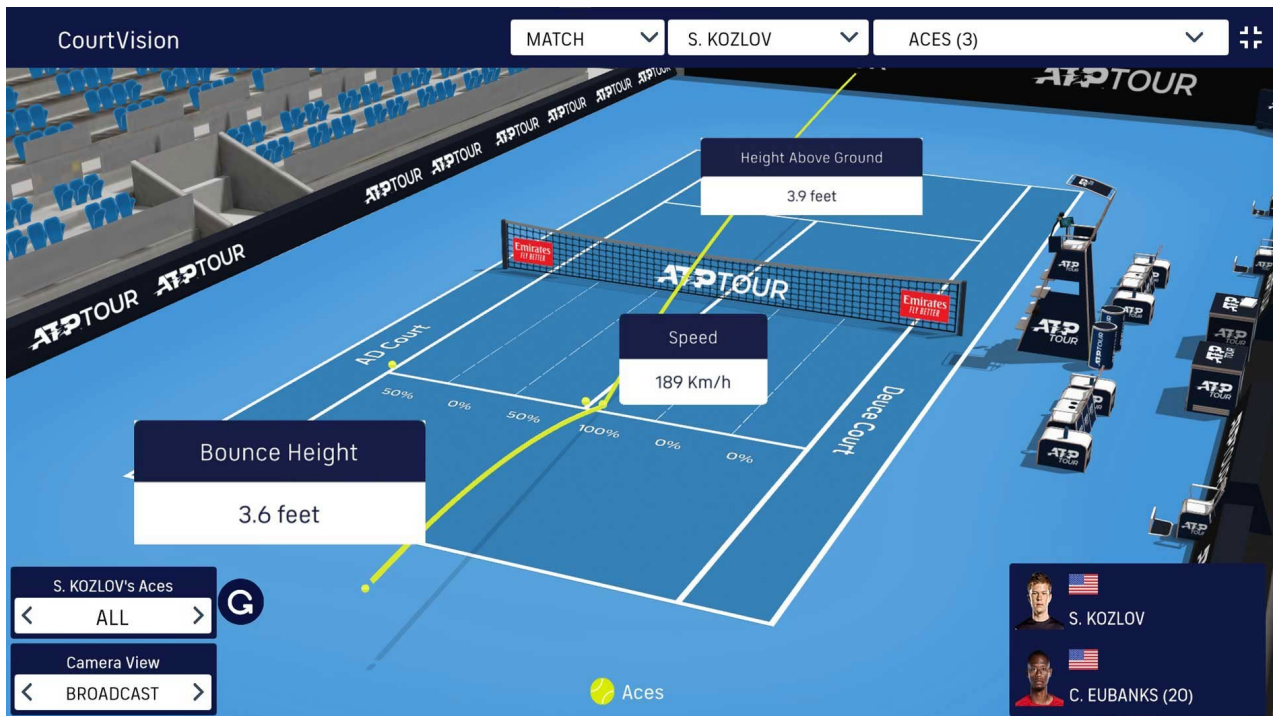


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- **3D CourtVision:** Re-live every point via an immersive 3D court experience that gives fans the best seat in the house. Analyse ball trajectory and key statistics from multiple viewing angles.
- **Stroke Summary:** Gain insight into player performance and success rate across different stroke types such as forehands, backhands, lobs and volleys.
- **Stats:** Rank stats according to their influence on the outcome of a match. Understand if break points won mattered more than net points, or double faults turned the tide more than aces.



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Daniele Sanò, ATP Chief Business Officer, said: “As an organisation we are constantly looking for new ways to make the experience of our sport more compelling. Tennis is incredibly data-rich and Infosys has both the technological expertise and passion for tennis to bring it to life in an intuitive way. We are excited for fans to interact with these new features and look forward to future digital innovation together with Infosys.”

Sumit Virmani, Chief Marketing Officer, Infosys, said: “The revamped stats centre is another significant landmark as we navigate into the seventh year of our successful journey with the ATP. The application of digital technologies is now becoming increasingly important in sport and business. As strategic partners in the digital roadmap and vision for the ATP, we are delighted to jointly bring innovative experiences to the world of tennis to further amplify the experience of fans, coaches, and other stakeholders of the game across the globe.”

Explore the new Infosys ATP Stats Centre [here](#).

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About The ATP

As a global governing body of men’s professional tennis, the ATP’s mission is to serve tennis. We entertain a billion global fans, showcase the world’s greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the ATP Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and FedEx ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world’s top 8 qualified singles players and doubles teams, the

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tournament also sees the official crowning of the year-end ATP World No. 1, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.

About Infosys Ltd.

Infosys is a global leader in next-generation digital services and consulting. We enable clients in more than 50 countries to navigate their digital transformation. With over four decades of experience in managing the systems and workings of global enterprises, we expertly steer our clients through their digital journey. We do it by enabling the enterprise with an AI-powered core that helps prioritize the execution of change. We also empower the business with agile digital at scale to deliver unprecedented levels of performance and customer delight. Our always-on learning agenda drives their continuous improvement through building and transferring digital skills, expertise, and ideas from our innovation ecosystem. Visit www.infosys.com to see how Infosys (NSE, BSE, NYSE: INFY) can help your enterprise navigate your next.

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