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ATP PUBLISHES INAUGURAL SUSTAINABILITY REPORT

LONDON: The ATP is proud to announce the publication of its first Sustainability Report, offering an in-depth look at the ATP's ongoing commitment to sustainability through the ATP Serves programme.

The report provides insight into the ATP's strategy for addressing its climate impact, an overview of key initiatives implemented to date and a look ahead at future actions.

Highlights include:

- A deep dive into the award-winning **ATP Carbon Tracker** app developed in collaboration with Infosys.
- The **Nitto ATP Finals** as a showcase for sustainability innovation.
- ATP's 2030 and 2040 emissions targets under **UN Sports for Climate Action**.
- Sustainability wins on the **ATP Challenger Tour**, reducing impact and improving player welfare.
- **Partner collaborations** to reduce single-use plastics, promote eco-friendly transportation, and drive sustainable innovation on Tour.
- Efforts to reduce the impact of **staff travel**.
- **Fan-facing initiatives** designed to increase awareness and participation in sustainability efforts.



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ATP CEO Massimo Calvelli said: “Sustainability, often framed in terms of fear and urgency, is, at its core, an opportunity – to innovate, to forge new partnerships and to inspire. Our inaugural sustainability report celebrates the strides we've made, the milestones we've reached and the journey ahead.”

Sector Engagement Lead at UN Climate Change Lindita Xhaferi-Salihi said: “The publication of ATP’s first-ever Sustainability Report is an important step in its climate action journey and commitment to transparency. It’s inspiring to see the innovations that ATP has implemented across the tennis ecosystem, and its ambitious plans to build upon them.”

The 2023 ATP Serves Sustainability Report is available [here](#) and at <https://serves.atptour.com>.

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About The ATP

The ATP’s mission is to serve tennis. As governing body of the ATP Tour and ATP Challenger Tour we entertain a billion global fans, showcase the world’s greatest players at prestigious tournaments, and inspire the game’s next generation. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and PIF ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead to the Nitto ATP Finals, our prestigious season finale held in Turin, Italy. Featuring only the season’s best 8 singles players and doubles teams, the tournament sees the crowning of the year-end ATP World No. 1, presented by PIF, the ultimate achievement in tennis. For more information, please visit www.ATPTour.com.

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