

# NEWS RELEASE

6 NOVEMBER 2021

## INNOVATION CHARGES ON AT INTESA SANPAOLO NEXT GEN ATP FINALS AS 2021 RULES REVEALED

**LONDON:** The ATP and Italian Tennis Federation (FIT) have announced new rules at the 2021 Intesa Sanpaolo Next Gen ATP Finals, taking place from 9-13 November in Milan, enhancing the presentation of the ATP's showcase 21-and-under event.

The tournament, which spotlights the most exciting up-and-coming talent on the ATP Tour each season in a lightning-quick gameplay format, continues to operate at the forefront of innovation in tennis. The event serves as a valuable testing ground for rule and format changes, as well as leveraging technology to deliver a unique fan experience. This year's tournament will feature format innovations first pioneered in previous editions:

- **First-to-4, Best-of-5 set scoring**
- **No-Ad Scoring**
- **Free Fan Movement**
- **Live Electronic Line Calling**
- **Shot Clock**
- **Video Review**
- **Towel Racks**

In addition, new rules and innovations for 2021 include:

- **Shorter Warmups:** Down from 4 minutes to 1. Less down time, more action.
- **Courtside Coaching:** Coaching opened up from the side-lines. No more headsets.
- **Net Cams:** Your front-row seat, right at the heart of the action.
- **Limited Medical Time-Outs:** One per player per match.
- **Timed Bathroom Breaks:** Max 3 minutes (+ up to 2 for change of attire). Clock's ticking.

Ross Hutchins, Tournament Director of the Intesa Sanpaolo Next Gen ATP Finals, said: "This event has always been about pushing the boundaries and trialling new ideas. Ultimately, we want to continue improving the experience for our fans. It has become an incredible platform to spotlight the next generation of superstars coming up in the game, with several of the concepts we've tested going on to be adopted on the Tour. We're thrilled to continue that journey of innovation in Milan."

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**NEXT GEN**  
ATP FINALS

9 ——— 13 NOV 2021

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Elsewhere, the top eight players of the Next Gen ATP E-Series 2021, in collaboration with Mkers, have emerged following six stages of intense online competition. Witness the series' first-ever champion being crowned as the finalists face off in a live event on centre court at the Intesa Sanpaolo Next Gen ATP Finals, on Saturday 13 November.

To see the full line-up and get your tickets for the 2021 Intesa Sanpaolo Next Gen ATP Finals, click [here](#).

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## About the Intesa Sanpaolo Next Gen ATP Finals:

The Intesa Sanpaolo Next Gen ATP Finals is the season-ending tournament for the world's best 21-and-Under players, held in partnership with the Italian Tennis Federation (FIT) and the Sport e Salute SpA. The tournament features the best seven qualified players of the season, as determined by the FedEx ATP Rankings, plus one wild card, battling over five days of competition. As well as providing a platform to promote the stars of tomorrow, the tournament also provides an opportunity to trial new rules and innovation in the sport. First held in 2017, the event is set to take place in Milan through 2022.

## About The ATP

As a global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most prestigious tournaments, and inspire the next generation of fans and players. From the ATP Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and FedEx ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, the ultimate achievement in tennis. For more information, please visit [www.ATPTour.com](http://www.ATPTour.com).

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